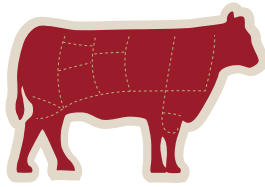


# Meet Market № 03

Socialize with the **prime cut** of creative folks.

**PROGRAM**





## **Meet** the Schedule

6:30 - 7:00p	Reception
7:00 - 8:00p	Q & A Panel Members
8:00 - 8:15p	Scavenger Hunt
8:15 - 8:30p	Scavenger Hunt Awards & Conclusion

# Meet the Panel



**Shawn Collier**

**PRINCIPAL, STRATEGY DIRECTOR @ ORIGIN**

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Shawn Collier directs content and communications strategy development at Origin. From annual reports that have achieved AR 100 status, to the recent award of a Gold Excalibur award from the PRSA for his work on Fulbright & Jaworski L.L.P.'s integrated marketing communications campaign and a Silver Excalibur award for the law firm's Web site. Shawn's efforts on behalf of clients have repeatedly received regional and national recognition.



**Duane Farthing**

**VICE PRESIDENT @ FMG DESIGN**

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Duane Farthing has over twenty (20) years of graphic design experience in integrated wayfinding solutions, placemaking and development of brand identities for a wide variety of projects such as healthcare, corporate offices, residential and commercial projects. Prior to joining FMG Design in 2007, Mr. Farthing worked as a vice president and senior project designer at another highly acclaimed design firm for many years. He began his career on the fabrication side of the industry, gaining valuable knowledge and insight of the process. He earned his degree from the Art Institute of Houston and is a native Texan.



**Rowan Gearon**

**CREATIVE DIRECTOR @ ADCETERA**

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Rowan has more than 15 years of experience in graphic design, branding, publication design and interactive design, working in the fields of action sports (Billabong, O'Neill), independent music, and fashion—the last on behalf of his wife Shirley's tennis wear line, KClaw Sport. A long string of awards has followed him from his childhood home outside Brisbane, Australia, through various roles in advertising, design, branding, and teaching in Sydney, Taiwan, Amsterdam, and now Houston. Regardless of the client or the field, his design vocabulary is balanced by functional insight—meaning a commitment to creating work that is as effective as it is attractive.



### **Daren Guillory**

**ART DIRECTOR, DESIGNER, ILLUSTRATOR & WEB DEVELOPER @ GRAPHIC BIO**

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Daren received his Bachelor of Fine Arts degree in Graphic Communications from the University of Houston, graduating Summa Cum Laude, in 2003. After practicing professional design at a number of studios, he landed at Savage, where he spent more than 4 years working closely with other designers, art directors, illustrators and copywriters to produce communication touch-points for brand identity, print and web. In his relatively short career, his work has been published in Graphis (Annual Reports Annual), Graphis (Design Annual), HOW Magazine, STEP Inside Design and AIGA 365. He is now the sole proprietor of Daren Guillory Design and can be found online at [www.graphicbio.com](http://www.graphicbio.com)



### **Julie Irvin**

**PRESIDENT AND FOUNDER @ KEYSTONE RESOURCES**

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Julie brings over a decade of marketing, design & presenting knowledge to her national and international client base. Prior to forming Keystone Resources, Julie gained valuable experience as a Presentation Specialist for Walt Disney World and the Director of Strategic Marketing and Training for TVO Groupe. She chairs the Technology Committee for the Houston Apartment Association, serves on the HAA Product Service Council, and is a member of the National Speakers Association. Keystone Resources is an award winning agency located in the historic Houston heights. Notable clients include: The United States Army & Air Force, Port Authority of San Antonio, The Dinerstein Companies, and our home town Houston Astros. Recently Keystone Resources was named by the Houston Business Journal as one of Houston's Top 50 Women owned businesses.



### **Dylan Moore**

**PRINCIPAL AND CREATIVE DIRECTOR @ DYLAN MOORE MARKETING DESIGN**

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A graduate of the University of Houston's Graphic Communications program, Dylan Moore held several positions in Houston's design community - working in corporate, institutional and agency environments - before founding DMMD. Since that time, the firm has produced award winning work for the likes of General Electric, BP, The University of Houston, Memorial Hermann, Newmark Homes and The Boy Scouts of America, to name just a few. While acting as the firm's

Principal and Creative Director, Dylan Moore is also actively involved in Houston's art and design community. He has served the Houston Chapter of the American Institute of Graphic Arts' Board of Directors since its inception, and as its President in 2000-2002, and has served as Adjunct Faculty to the University of Houston's Graphic Communications program on several occasions. He also contributes time and services to such groups as The Houston Livestock Show and Rodeo, The Boy Scouts of America and The Houston Read Commission.



**Jim Mousner**

**FOUNDING PRINCIPAL, CREATIVE DIRECTOR @ ORIGIN**

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Jim Mousner is founding principal and creative director at Origin. Jim has managed the creative growth of the firm from its inception in 1997. With over 16 years of experience leading creative and technology teams, Jim is an expert in brand development and integrated marketing covering web, print, environmental and motion design. During that time, the firm has launched an airline nationally, changed the way people experience God online, re-branded a local icon and created brand identity and campaigns across the spectrum of the human experience from cradle to grave. Mousner studied design at University of Houston and stays actively involved in the design community.



**Michael Ratcliff**

**PROJECT MANAGER @ PULSE**

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After growing up on a steady diet of poster art and comic books, Michael decided to study design with a little cult out in the desert at Texas Tech University. After graduation, he moved to Houston where he has spent his entire career. Currently, Michael is a Project Manager for PULSE, the debit card company, where he guides the company's visual identity and develops marketing strategies to help the company grow market share. For the previous couple of years, he ran his own studio, Ratcliff Creative, where he specialized in identities and presentation graphics for small business to medium sized businesses as well as a stable of political candidates. Prior to being his own boss, Michael had stints as Creative Director at Unleaded Communications where his work was recognized as The Best in Texas by the Business Marketing Association – two years in a row. He also served as an Art Director for Croxson Design and was an Art Director at J. Walter Thompson.



## **Cynthia Stephens**

**PRINCIPAL OF A GOOD WRITER**

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Cynthia has more than a decade of experience creating effective sales and marketing materials for small, independently owned firms and leading marketing communication teams within Fortune 500 firms, both domestically and globally. She developed integrated marketing communication tools through global teams in Latin America and created go-to-market communication strategies for the largest divisional sales territory for IBM. At HP, she drove communication campaigns to elevate awareness of the company's services offerings. Cindy created the first marketing and advertising department for the Houston branch of AT&T Wireless Services and now serves as a freelance marketing writer and communications consultant.



## **Doug Timmermeyer**

**DESIGN DIRECTOR @ SAVAGE**

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Doug Timmermeyer and his Savage team bring creative solutions to life. Doug works to understand your goals and design the best solution for meeting your communications needs. His clients include Dell, Devon Energy, Rowan Companies, Tenaris and Transwestern, and he has won several awards in design and communications. Doug has a degree in Design Communications from Texas Tech University and is a member of AIGA, the professional association for design, and he spoke to students at the 5th Annual "Design in the Fast Lane" conference in Dallas.



## **Michael Tucker**

**HERRING DESIGN**

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Michael began his marketing career at a young age in order to keep his ass from getting kicked while growing up in the suburbs of LA in the 60's, at that time surrounded by the explosion of pop culture and consumerism, he developed a sensibility that would shape his future. After graduating from college with a degree in Photography and Graphic Design, he moved to Texas to fine-tune the craft/get a job in the "big time". This jaunt gave him the opportunity to listen and learn while working at a number of different design firms on the way to Herring Design. The range of work includes developing corporate identity systems, design, advertising in ink and pixels. The past includes, serving as president & show-chair for the Art Directors Club of Houston. He has earned awards from ADCH, AAF, Print, HOW to name a few.

# Meet the Volunteers

## **Photographers**

Emily Jaschke  
Emma Aguinaga

## **Registration Table**

Erich Hoff  
Victoria Quijano

## **Assistant**

Emily Hoops

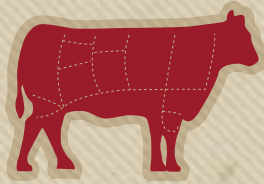
# Special Thanks To

## **SugarCane**

Providing a wonderful venue for us to host Meet Market 03

## **James Cooper**

Aprils fabulous dad providing us a sound system



**Thanks** for coming!

Next **Meet** Market Scheduled:

**FEBRUARY 24, 2011**